



<https://www.youtube.com/watch?v=H37grur6HaU>

Click the QR code or use the URL to access the video.

1. What are the “big 4” actions that impact most highly?
 - Eat a plant-based diet
 - Avoid air travel
 - Live car free
 - Have smaller families
2. What is the title of this Europe Green Deal video?
 - What is the European Green Deal and why is it important?
3. What is their objective?
 - a climate-neutral Europe by 2050
4. How do they hope to achieve it?
 - Through innovative and tech solutions
5. What does that mean?
 - radically transforming how we do things
6. In what ways do we need to transform things??
 - change urban landscapes by restoring ecosystems and giving space to nature
 - find greener transport
 - eating healthily
7. How many examples of funded research and innovation do they show?
 - 6
8. What are they called and what do they do?
 - a. **Urban GreenUp**: Communities are helping make their cities greener with nature-based solutions
 - b. **GELCLAD** Easy to install nano insulation panels to the outside of buildings efficiently cutting energy consumption and Co2 emissions
 - c. **E-FERRY** the world’s first fully electric passenger and car ferry with no fossil fuel onboard
 - d. **IoF2020** Internet of things solutions to help farmers optimise production while limiting environmental impact
 - e. **GreenProtein** Transforming leftovers from green vegetables and field crops into high-grade protein for food
 - f. **LACTIPS** Soluble plastic-free packaging made from 100% natural ingredients
9. Who initiated the European Green Deal?
 - The EU
10. Why did they produce this video?
 - To show how they are working on becoming carbon neutral through innovation and technology
11. Are they right to promote mitigating climate change in this way or do you think they are missing opportunities to educate the young about what’s really important?

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No, what they are doing is very good – the funding projects etc. and the focus on issues connected to the Big 4 – find greener transport, eat healthier, etc and they invite us to get involved but their message seems to be that the solution lies in innovation and technology. This video suggests we don't really need to do anything, the EU government etc will see that what needs to be done, will be done by them – and it won't.

Write your summary and opinions (in note form)

1. This video is called: What is the European Green Deal and why is it important?
2. It was produced by the EU to promote its objective of being carbon free by 2050
3. This calls for radical transformation how we do things like
4. Eco friendly urban areas
5. Greener transport
6. Healthier eating
7. It plans to achieve carbon neutrality through innovation & technology
8. And it fund a number of projects aimed at achieving this
9. The projects include
10. **Urban GreenUp**: a project to help communities make their cities greener with nature-based solutions
11. **GELCLAD** a project of easy to install nano insulation panels to the outside of buildings efficiently cutting energy consumption and Co2 emissions
12. **E-FERRY** the world's first fully electric passenger and car ferry with no fossil fuel onboard
13. **IoF2020** part of the Internet of things - solutions to help farmers optimise production while limiting environmental impact
14. **GreenProtein** a project to transform leftovers from green vegetables and field crops into high-grade protein for food
15. **LACTIPS** a project for producing soluble plastic-free packaging made from 100% natural ingredients
16. If this is their major initiative, then they are missing opportunities to educate the young.
17. Yes, we can improve things via these projects but
18. No, they aren't the answer and they need to have their citizens focus on their lifestyles and make hard choices about the big 4