



<https://www.youtube.com/shorts/REcPMBtBjxk>

1. What are the “big 4” actions that impact most highly?
 - ✚ Eat a plant-based diet
 - ✚ Avoid air travel
 - ✚ Live car free
 - ✚ Have smaller families
2. What is the title of this video by the World Economic Forum?
 - ✚ 5 easy changes can cut your carbon footprint
3. What are the 5 easy changes?
 1. Cut down on meat
 2. Check your tyres
 3. Plan your car journeys
 4. Keep electronics for longer
 5. Buy fewer things of higher quality
4. How does each of them equate to high impact actions?
 - ✚ They are all compromises
 1. Cutting down on meat is good to do because Livestock produce 14.5% of all greenhouse gases, but it’s a compromiser and not the same as eating a plant-based diet.
 2. Keeping tyres inflated properly can reduce your CO₂ emissions by up to 318 kilos p.a. and is a good to do, but it’s not the same as living car free.
 3. Less time spent in traffic helps to reduce fuel consumption and stress, so planning car journeys is good to do, but Google can help avoid traffic jams, and it’s not the same as living car free.
 4. The energy needed to make a mobile phone is more than the energy needed which it uses over its lifetime, so keeping electronics for longer is good to do, but it’s a form of recycling and that is only moderate impact 0.2125.
 5. Making a T-shirt uses the equivalent of 2 days power for an average home, so buying fewer things of higher quality is good to do, but again, it’s a form of recycling, and not high impact.
5. What effects, other than reducing your carbon footprint, do these “easy changes” suggest?
 - ✚ The materials used in batteries will eventually run out and will take a long time to degrade.
6. What is the World Economic Forum? What is its mission or agenda? Ask Google.
 - ✚ The World Economic Forum (WEF) is an independent international organization committed to improving the state of the world. As stated in its mission, it, “engages business, political, academic and other leaders of society to shape global, regional and industry agendas.”
7. Why do you think it doesn’t focus on high impact actions?
 - ? Possibly because it is under-informed about the significance of high impact actions. The actions it suggests are good to do, they are “soft” options and they are just not enough.

Write your summary and your commentary (in note form) .

- ✚ This video is called '5 easy changes can cut your carbon footprint' and it is produced by the World Economic Forum.
- ✚ The World Economic Forum (WEF) is an independent international organization committed to improving the state of the world. As stated in its mission, it, "engages business, political, academic and other leaders of society to shape global, regional and industry agendas."
- ✚ the 5 easy changes are
 1. Cut down on meat
 2. Check your tyres
 3. Plan your car journeys
 4. Keep electronics for longer
 5. Buy fewer things of higher quality
- ✚ They are all good to do but they are compromises - they are moderate impact actions.
- ✚ Cutting down on meat is good to do because Livestock produce 14.5% of all greenhouse gases, but it's a compromiser and not the same as eating a plant-based diet.
- ✚ Checking your tyres and keeping them inflated properly can reduce your CO₂ emissions by up to 318 kilos p.a. and is good to do, but it's not the same as living car free.
- ✚ Planning your journeys and spending less time spent in traffic helps to reduce fuel consumption and stress, so planning car journeys is good to do, but Google can help avoid traffic jams, and it's not the same as living car free.
- ✚ The energy needed to make a mobile phone is more than the energy needed it uses over its lifetime, so keeping electronics for longer is good to do, but it's a form of recycling and that is only moderate impact 0.2125
- ✚ Making a T-shirt uses the equivalent of 2 days power for an average home, so buying fewer things of higher quality is good to do, but again, it's a form of recycling, and not high impact.